

# Energy Innovation Environmental Regeneration Economic Opportunity



# Consumer or Producer ?

“To make the poor capable of producing more, you have to educate them. This is where I believe the fortune at the bottom of the pyramid lies. Education has positive returns in today’s world. The return on investment in education is positive. The essential requirements of this model are:

1. The productive capacities of the poor are organized and developed;
2. The process contributes to creation of commercial value for business;
3. The process yields a profit i.e., the commercial value strengthens the competitiveness/growth of business;
4. The poor are remunerated in a fair manner for the goods/services.

It should be a very clear case that consumption decreases incomes. It is work and production that can produce income. Then, the challenge is to create a way to facilitate this income generation for the poor.”

Prof Aneel Karnani



# Small & Micro Business Opportunity

## Futures Market

### Poorest of the Poor

### Intercropping



# Science Sequestration Cooperation!



**You're Invited!**

# Jatropha Festival



June 28, 2008

Terrier Rouge, Haiti

## SEE HOW TO

- ✓ Cultivate Jatropha
- ✓ Produce seed oil
- ✓ Make marketable products
- ✓ Produce biodiesel
- ✓ Ride in a biodiesel taptap
- ✓ Enjoy good music, great food, good time.

## SPONSORS

 Jatrofa Pepinyè  Digicel

Town of Terrier Rouge

Le Cooperative des Petits Planteurs du NE



Mssr. Gwo-Medsiyen says, "I can run machines"



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"Social entrepreneurs aren't content to just give people a fish, nor to just teach them to fish. They will not rest until they have revolutionized the fishing industry."

Bill Drayton Founder Ashoka

